

Market segment: Leisure

2N[®] Netspeaker

More than just an audio system



SUITABLE FOR:

- ENTERTAINMENT CENTERS
- ZOOLOGICAL GARDENS
- AQUA PARKS
- WELLNESS CENTERS

BENEFITS:

- INFORMATION ANNOUNCEMENTS FOR VISITORS
- CREATION OF ACOUSTIC BACKGROUND FOR PARTICULAR SETTINGS
- MUSIC STREAMING
- USE AS INTERACTIVE PANELS

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Concept: IP Audio system

We encounter audio systems in many places every day without, in fact, even realizing it. Whenever we enter a department store, a bank or while waiting for a train or travelling on the underground, various audio systems bombard us with music, advertising messages, information on arriving trains, and so on. Audio systems in general are used to inform the public, for example, passengers, customers, employees or students using audio announcements.

Audio systems have been part of our lives for decades and over that time, they have fulfilled the same purpose. The arrival of IP however has simplified and quickened the implementation and installation of these systems, with an increasing number of attractive possibilities for their use. Former limitations such as a low number of zones have become totally obsolete with the arrival of the NetSpeaker IP Audio System. For example, different audio content can be sent to various parts of a building according to operating requirements.

Functions: This modern audio system offers the distribution of audio information via the IP network, enabling the user to make central announcements or play music anywhere from a small café to a multinational chain of restaurants or stores, etc. The time planner function addresses the need for regular school bells, scheduled advertising messages, making information announcements, etc.

System administration: The system includes a set of SW applications designed for both standard end users (e.g. the owner of a café can use the simple NetSpeaker player to play a set of favorite music playlists) and system administrators to manage users, zones, playlists, internet radio and set rules for the distribution of audio content via a graphic interface.



Solutions:

Information points at pavilions

At many places in fun parks, zoological gardens, wellness centers, operators try to recreate the atmosphere of a concrete place so that visitors can better enjoy the overall experience. These requirements are child's play for the 2N® NetSpeaker IP audio system, which not only offers acoustic atmospheric background but also an interactive experience. For example, at a selected ZOO pavilion, the system plays the reproduced sounds of the jungle, but when a young visitor wants to hear an orangutan, they simply press an interactive button connected to the 2N® NetSpeaker. Activation commences playback of files stored on a SD card, and then as these fade, the sound returns to the original jungle noise. During these activities, sounds will be automatically turned down in the event of a central announcement for the specific pavilion or entire ZOO.

Restaurants

The variability of the 2N® NetSpeaker IP Audio System enables its integration with all supplementary services at fun parks, refreshment stands, restaurants, etc. In normal operation, the system will play visitors pleasant music, but in the event of a need to interrupt the music with an important announcement, you can use the microphone, whose signal has higher priority in all areas.



2N TELEKOMUNIKACE

We are an international company based in the Czech Republic specializing in the development, manufacture and sale of IP intercoms. We have been active on the market since 1991 and we currently have 150 employees. We are proud of our high quality and reliable product portfolio. Our intercoms are the most technologically advanced products on the market, which is confirmed by important certification from Cisco or Avaya.

Thanks to our development and manufacturing facilities and years of experience, we can flexibly respond to the needs of the market and individual customers. We can meet the requirements of the most demanding clients, who we offer tailor-made solutions to meet their exact needs.

We are continually expanding our operation and currently do business with partners in more than 125 countries. You will find our branches all over the world.

